

The WORLD Pallet

As a result of the cumulative interdependency of worldwide markets and enterprises a uniform pallet standard is deemed very necessary in order to rationalize the logistic sequences and to ensure a worldwide acceptability of reuseable pallets. A new and worldwide applicable pallet with international potential has been established with the WORLD Pallet.

A licence issued by the WORLD PALLET AG is necessary for the production of the WORLD pallet. Falkenhahn AG is in possession of the exclusive licensing rights for the European market.

While Europe is already an absolute outsider with respect to pallet standards, and while the WORLD pallet has fully established itself here in the European market, the WORLD PALLET AG is currently working on the development of a uniform quality standard or a pallet standard for the American and Asian markets. We are presently looking for corresponding co-operation partners such as organisations or pallet manufacturers.

With regards to the corresponding size or the corresponding market position, there is also the

possibility of contracting exclusive rights for specific regions in the American and Asian market.

Cooperation with the WORLD PALLET AG and the utilisation of the brand name **WORLD** guarantees a future-oriented and promising proprietary activities

as well as long-term and good development potentialities.

Our goal is the establishment of an international uniform pallet standards and the consolidation of the markets in all the continents.

WORLD PALLET AG

The WORLD pallet – the pallet of the future.

The vision of a worldwide standard pallet.

For a simplified movement of goods.

For a more efficient logistic operation.

Worldwide.

WORLD

one vision one world one pallet



www.world-pallet.com